

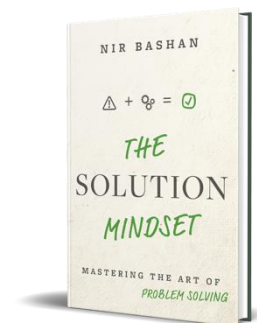
PAC WEST I

Spring Conference

The
Creator
Mindset

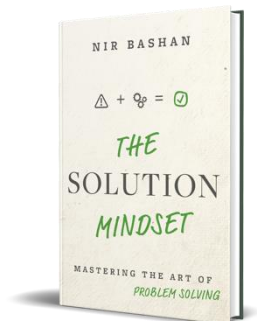
03.12.2026



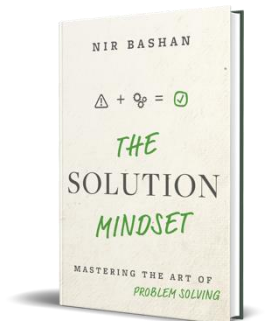


NUMBERS ARE FOOLPROOF!

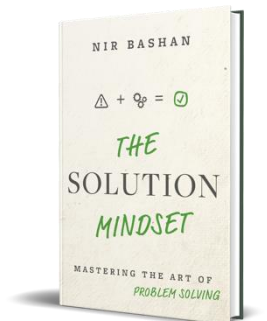
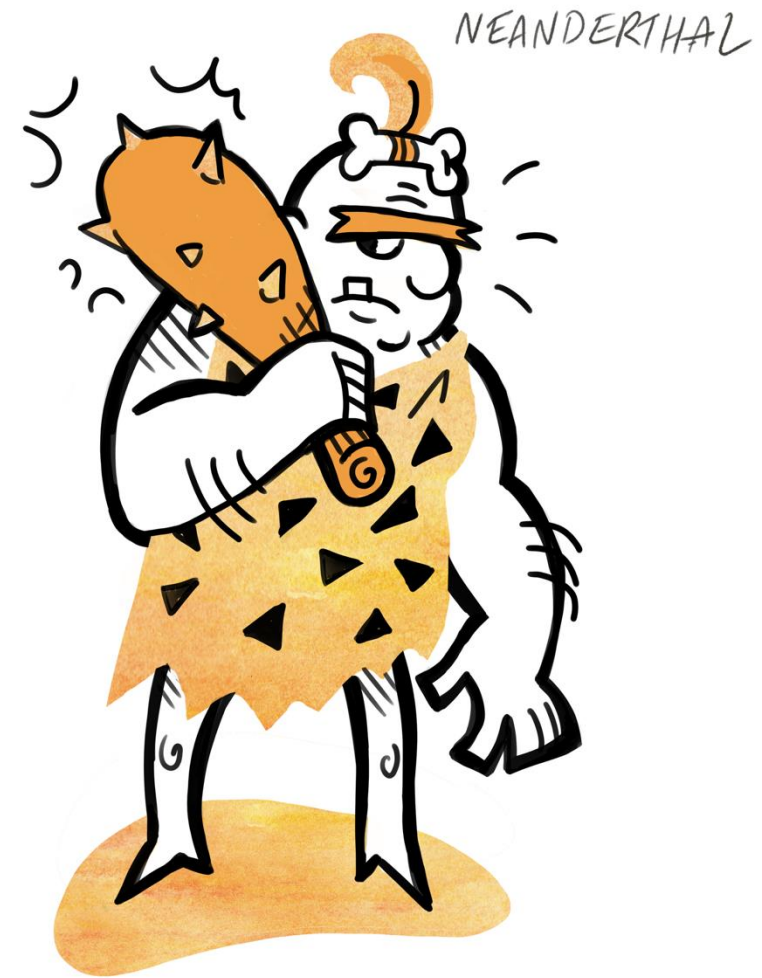
Month	Passenger Revenue (\$M)	Cargo Revenue (\$M)	Total Flights	Load Factor (%)	Fuel Cost (\$/barrel)	CO2 Emissions (M)	Time Performance	Maintenance Cost	Ticket Price	Fuel Consumption	Employee Count	RASM	CASM	International Flights	
Jan 1986	1448.89	310.34	81995	75.52	85.25	2.04	87.01	227.88	360.53	2494.02	2	49013	0.1519	0.1315	35.88
Feb 1986	1565.82	335.39	88613	75.71	83.97	2.2	85.59	246.27	368.12	2588.6	5	49483	0.1468	0.1302	32.89
Mar 1986	1537.36	329.29	87002	76.71	84.76	2.16	88.04	241.8	359.55	2596.46	3	49428	0.1482	0.1336	35.67
Apr 1986	1511.69	295.58	88722	75.15	91.82	1.69	79.72	199.2	422.53	2996.69	3	51596	0.1526	0.1178	38.99
May 1986	1573.43	307.65	92346	73.97	93.01	1.76	80.83	207.34	422.91	3060.75	1	51617	0.15	0.1195	37.31
Jun 1986	1712.24	334.79	100493	76.02	92.11	1.92	80.78	225.63	428.73	2926.32	0	51704	0.1538	0.1235	37.82
Jul 1986	1537.17	273.44	90166	78.11	88.88	1.93	82.97	222.68	422.47	2869.96	3	48086	0.1645	0.1181	42.56
Aug 1986	1653.91	294.2	97013	77.34	89.07	2.08	82.35	239.59	434.45	2885.01	1	48623	0.1652	0.1203	42
Sep 1986	1332.5	237.03	78160	78.5	88.26	1.67	83.71	193.03	432.08	2966.41	2	48290	0.1672	0.1226	40.96
Oct 1986	1498.54	328.63	88230	82.66	90.92	2.43	83.68	189.19	382.91	2548	0	50252	0.1425	0.1296	35.7
Nov 1986	1442.42	316.32	84926	82.3	92.2	2.34	82.43	182.1	382.93	2572.87	1	49844	0.1447	0.1276	37
Dec 1986	1629.04	357.25	95913	81.92	91.99	2.64	82.49	205.67	375.97	2613.41	2	50112	0.1474	0.1266	34.6



CREATIVITY & INNOVATION IS OUR DNA

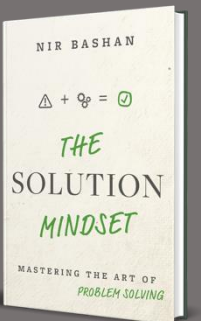


IT'S IN OUR NATURE: BEAVERS

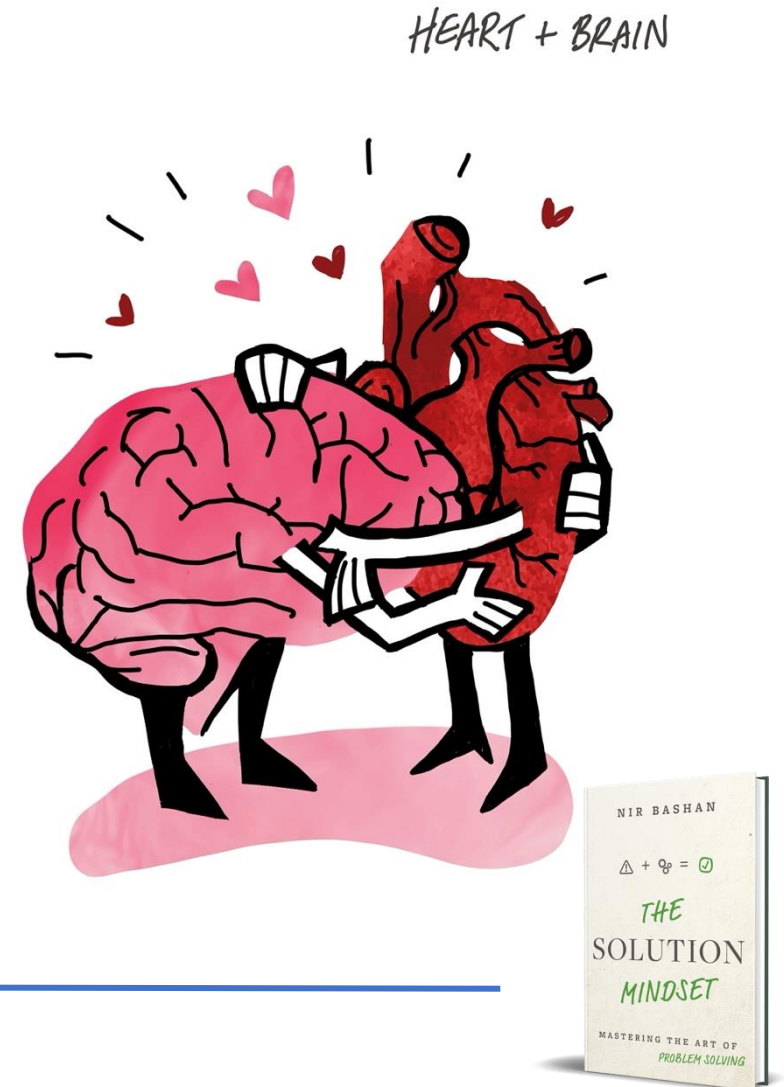




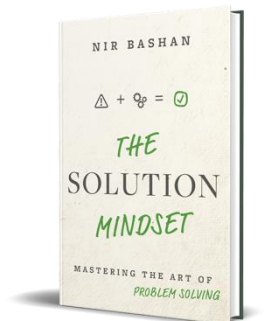
WHY IS THIS SO IMPORTANT?



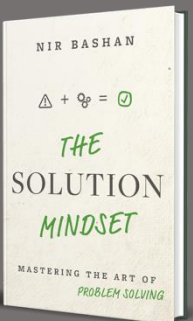
**OVERDEVELOPED
ONE SIDE OF OUR
THINKING!**



OVERDEVELOPED ONE SIDE OF OUR THINKING!

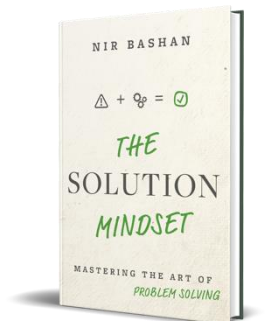


MYTH BUSTING!



Myth #1

**ISN'T THIS WHAT
CREATIVITY LOOKS
LIKE???**







SAFETY FIRST
SOMETHING.
SOMETHING.
A safer workplace
starts with

SPACEX

FP04











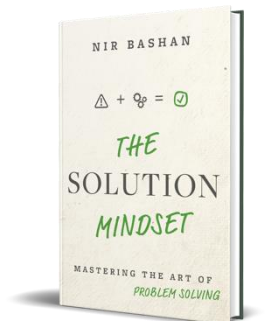






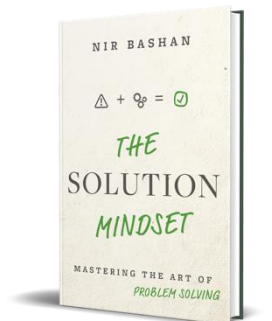
Myth #2

**I JUST NEED TO GET
THROUGH THESE NEXT
FEW YEARS...**

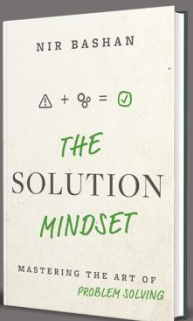


Myth #3

**BUDGETS ARE
GETTING SLASHED!
HOW CAN THIS HELP?**

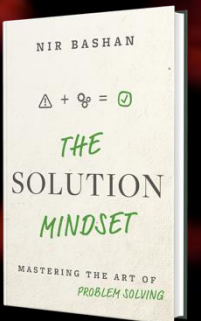


LET'S GO!!



1. JUST START SUPERPOWER

JUST START.



2. SIMPLIFY AT WORK

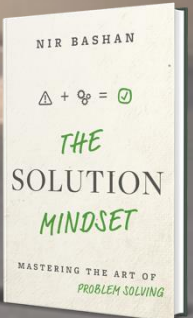
BURGERS .25

CHEESEBURGERS .30

FRENCH FRIES .15

COLD DRINKS .10

**IN N OUT AND
YOU.**



DOUBLE-DOUBLE®

\$4.80 670 cal

Double Meat, Double Cheese

CHEESEBURGER \$3.35
480 cal

HAMBURGER \$3.00
390 cal

Fresh
FRENCH FRIES \$2.15
370 cal

SHAKES \$2.80
590 cal
Chocolate Strawberry Vanilla

Beverages

Calories (with ice)

Small Medium Large X-Large

COKE 130 190 270 350

DIET COKE 0 0 0 0

SEVEN UP 130 180 260 340

DR PEPPER 130 180 260 350

ROOT BEER 150 210 300 400

ICED TEA 0 0 0 0

PINK LEMONADE 150 210 300 400

LEMONADE Zero Sugar 5 10 15 20

SM	MED	LG	X-LG
\$1.90	\$2.05	\$2.25	\$2.45

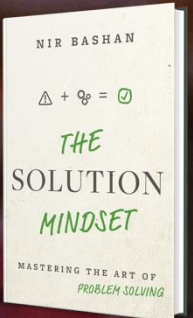
MILK 180 cal \$.99

HOT COCOA 130 cal \$2.05

COFFEE 0 cal \$1.35

3. CHOOSE POSITIVITY

OUR LANGUAGE
MATTERS.
CHOOSE WISELY.



4. AI

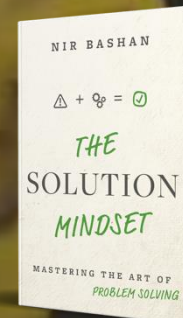
CHATGPT
USER

NON-CHATGPT
USER

USING AI DIFFERENTLY



MIT's first brain scan study of ChatGPT users revealed *shocking results*.



- ChatGPT - chatgpt.com
- ch - Google Search
- Snowfall Stories and Yuletide Brain Benders | Christmas Kookies - christmaskookies.com/random/?q=christmas+quiz&id=2291729562
- Channel content - YouTube Studio - studio.youtube.com/channel/UCOiXZjhjVQ2jTPl2iukBAG/videos/upload?filter=%5B%5D&sort=%7B"columnType"%3A"d...
- chrome://chrome-urls/
- chrome://flags/
- chrome://settings/
- chrome://version/

- LinkedIn
- Inbox (2)
- Instagram
- YouTube
- Nir Bashan K...
- ChatGPT
- Meta Busine...
- Website Buil...
- (3) Nir Bash...
- Add shortcut

Customize Chrome to give your browser a new look >

Customize Chrome

Google

Ask Google AI Mode
+ Add tabs and more

- LinkedIn
- Nir Bashan Key...
- ChatGPT
- Nutshell CRM
- YouTube
- Inbox
- Show more

Google

Ask Google

AI Mode

+ Add tabs and more



LinkedIn



Nir Bashan Key...



ChatGPT



Nutshell CRM



YouTube



Inbox



Show more



linkedin.com AI Mode



LinkedIn - linkedin.com

- li - Google Search
- lip aync ai
- lip sync ai free
- LindFast Solutions Group
- Notifications | LinkedIn - linkedin.com/in/krysdelk/
- (1) Notifications | LinkedIn - linkedin.com/notifications/?filter=all
- (11) Feed | LinkedIn - linkedin.com/feed/

All Bookmarks

Gmail Images

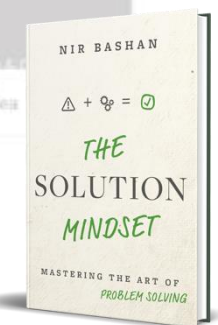
ASK GOOGLE AI Mode

+ Add tabs and more

- LinkedIn
- Nir Bashan Key...
- ChatGPT
- Nutshell CRM
- YouTube
- Inbox
- Show more

5. PLANNING BOREDOM = CREATIVITY

**DENIAL, ANGER,
BARGAINING,
DEPRESSION & ACCEPTANCE.**

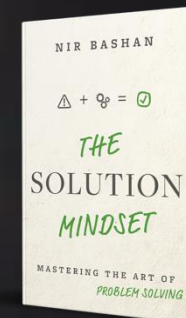




GET YOUR FREE TEAM CREATIVITY KIT

6. INVEST IN YOURSELF

AUTO PILOT IS GREAT. UNTIL IT ISN'T.



FLIGHT PLAN

CSM/S-IVB SEP 03:01
CSM MNVR TO DOCK ATT (301,338,041)(03:05)
V48 (11102)(01111) HGA P -3, Y 299
TV (GDS) 03:05 TO 03:30 CM4/TV - PEAK, BRKT (f22)
VISUALLY INSPECT AND PHOTOGRAPH S-IVB AND LM
DOCK 03:11

CSM/LM PRESSURE EQUALIZATION PAGE L 3-5
TUNNEL HATCH REMOVAL PAGE L 3-5
DOCKING LATCH VERIFICATION PAGE L 3-6
LM UMBILICAL CONNECTIONS PAGE L 3-6
HATCH INSTALLATION PAGE L 3-6
PRE LM SEP & EJECTION PAGE L 3-7

S-IVB NON-PROPULSIVE VENT START (03:36:33.7)
V48 (21101) (X1111)
GO/NO-GO PYRO ARM (CUE MSFN)
LOGIC ON
PYRO ARM
P47 THRUST MONITOR

S-IVB NON-PROPULSIVE VENT COMPLETE (03:51:33.7)
PHOTOGRAPH LM EJECTION

CSM/LM EJECTION
POO, V66 SET CSM S.V. INTO LM S.V.
REPORT: GOOD EJECTION

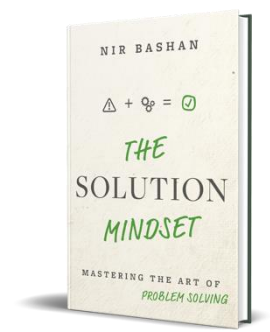
7. WORKPLACE HAPPINESS

DON'T MAKE FRIENDS AT WORK.

Google

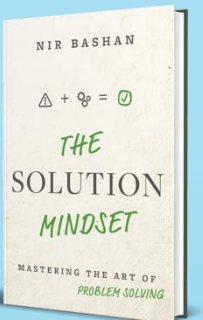
Search bar with microphone, image, and AI Mode icons.

Google Search I'm Feeling Lucky



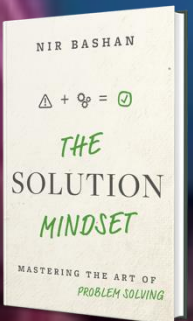
8. TOO MUCH TECH

**TECHNOLOGY
IS A TOOL. NOT
A WAY OF LIFE.**



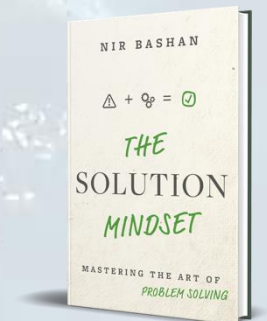
10. CREATIVITY IN EVERYONE

YOU GOT THIS.



NIRBASHAN.COM

(Or add me on LinkedIn and we can chat there too!)





GET YOUR FREE TEAM CREATIVITY KIT



GET YOUR FREE TEAM CREATIVITY KIT